

# ***Oasis Website Design Package - Getting Started***

**Client Name:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Domain Name you’d like to register for your website:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If you already own a domain name you’d like us to use, please list it here:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**E-Commerce:**

Will you be doing e-commerce on your website? Yes \_\_\_\_\_No \_\_\_\_\_

When? Now\_\_\_\_\_ At a later date\_\_\_\_\_

How many items will you sell on your website?

5 or Less \_\_\_\_\_ 10 \_\_\_\_\_15 \_\_\_\_\_ More than 15 \_\_\_\_\_

Will you be using PayPal for online payments? Yes \_\_\_\_\_No \_\_\_\_\_

OR do you plan to use a merchant account? Yes \_\_\_\_\_No \_\_\_\_\_

*If using a merchant account, please note there are additional fees to use*

*Authorizenet.net and a Secure Socket Layer.*

Please provide any additional comments/needs for e-commerce:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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***Design Specs***

**Color Scheme**  
 Please list the colors you would like used in your site:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Would you like us to pick colors best suited? Yes \_\_\_\_\_No \_\_\_\_\_

**Style**  
Which of the following would best describe the look and feel of your new web site:

|  |  |  |  |
| --- | --- | --- | --- |
| \_\_\_\_\_Fun | \_\_\_\_\_Serious | \_\_\_\_\_Exciting | \_\_\_\_\_Calm |
| \_\_\_\_\_Traditional | \_\_\_\_\_Old Fashioned | \_\_\_\_\_High Tech | \_\_\_\_\_Modern |
| \_\_\_\_\_Simple | \_\_\_\_\_Complex | \_\_\_\_\_Professional | \_\_\_\_\_Casual |
| \_\_\_\_\_Inspirational | \_\_\_\_\_Industrial | \_\_\_\_\_Elegant | \_\_\_\_\_Nature |
| \_\_\_\_\_Bright | \_\_\_\_\_Soft | \_\_\_\_\_Colorful | \_\_\_\_\_Bold |

Who is the main audience that your web site will be targeting?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please list addresses web sites on the Internet that include elements you

would like us to consider for your design:

www.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Element you like on this site\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

www.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Element you like on this site\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

www.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Element you like on this site\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Graphics/Images Supplied***

Will you be supplying the logo? Yes \_\_\_\_\_No \_\_\_\_\_

Please note that if you are not supplying a logo, we will create a simple text  
 representation for your web site free of charge.

Will you supply photos for your site? Yes \_\_\_\_\_No \_\_\_\_\_

Would you like us to use on-hand stock photos on your website?

Yes \_\_\_\_\_No \_\_\_\_\_

***Page Information***

**Please list the pages of your site that will be in the main navigation:**

Home (Main entry page) is already included

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Additional Information***

Please list any additional information, features, capabilities or requirements that

you would like us to consider for your new web site design:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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***Social Media***

Do you currently have a Personal Facebook profile? Yes \_\_\_\_\_No \_\_\_\_\_

If so, what is your name? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you have a Business/Ministry Facebook page? Yes \_\_\_\_\_No \_\_\_\_\_

If so, what is your address? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you currently have a Twitter page? Yes \_\_\_\_\_No \_\_\_\_\_

If so, what is your address? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you currently have a LinkedIn page? Yes \_\_\_\_\_No \_\_\_\_\_

If so, what is your address?

Who would you like to reach with Social Media?

All Ages \_\_\_\_\_Children \_\_\_\_\_ Teens \_\_\_\_\_Young Adults \_\_\_\_\_ Adults \_\_\_\_\_Seniors \_\_\_\_\_

How would you like to use Social Media to reach your target audience?

Advertise \_\_\_\_\_Blog \_\_\_\_\_ Network \_\_\_\_\_ Share Videos/Audio/Photos\_\_\_\_\_Sell\_\_\_\_\_

What are the demographics of your target audience?

Worldwide\_\_\_\_\_ National\_\_\_\_\_State\_\_\_\_\_City\_\_\_\_\_Local\_\_\_\_\_

Please list specific target locations you’d like to reach:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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***Search Engines***

What search phrases/keywords would you like your website to be found with?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Who is your competition? Business Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is their web address? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Additional Competitor Business Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is their web address? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Additional Resources***

Consistency in marketing and brand building is crucial in advertising.

What additional sources would you like to use your new design on?

Business Cards\_\_\_\_\_Letterhead\_\_\_\_\_Envelopes\_\_\_\_\_

Newsletter\_\_\_\_\_Email Marketing\_\_\_\_\_Print Ads\_\_\_\_\_

Postcards\_\_\_\_\_Brochures\_\_\_\_\_Folders\_\_\_\_\_Banners\_\_\_\_\_

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_